



Watch winner Meg Mulhead and Alpina USA CEO Ralph Simons

WHAT'S THEIR LINE?

New York's Greenhouse club was the site of the first Alpina Doorman Challenge last September. New York City's top doormen—some of whom are now gaining celebrity status—challenged guests to use their best lines to get past the door and into the club for a chance to win an Alpina watch. The gatekeepers were Matt Oliver of M2, BED and Merkato 55; Chad Gittens of PM, Butter and Crobar; and Wayne of Upstairs, Flumm and Suede. Meg Muirhead was one of the women who charmed her way into the party, where guests enjoyed specialty cocktails and hot dogs. Her

evening was complete when she was named the winner of an Alpina wristwatch. Ski pro champions and Alpina ambassadors Chris and Rachel MacLugage managed to get past the bouncers as well to make an appearance.

877.629.2824, alpina-watches.com



Chris and Rachel MacLugage

MARK THIS CALENDAR

The new year marks the 10th anniversary of Paneristi.com, an online forum where Panerai fans trade brand facts, figures and the whereabouts of rare timepieces. To celebrate and demonstrate the spirit of giving, an important aspect of membership, renowned artist and Panerai collector Eng Tay has created a calendar featuring a collection of vintage Panerai watches complemented by his artwork. Titled 2010: Celebrating Ten Years of Paneristi.com, the calendar, in a limited print run of 200 copies, commemorates the past decade of collecting, friendship and charity. All profits from calendar sales will be donated to The Mulliganeers: Giving Kids a Second Chance, a charity created by Paneristi.com moderator and co-founder Padraig Conway. The goal is to raise \$60,000 for the charity. 877.PANERAI, panerai.com



Eng Tay and his Panerai collection

KING FOR A NIGHT

King Jewelers, in collaboration with watch manufacturer IWC Schaffhausen, hosted a private Gentleman's Night Out for IWC timepiece collectors at Miami Beach's Gotham Steakhouse in October. Guests enjoyed a closer look at IWC's most exclusive and complicated watches and daring designs, with emphasis on the 2009 Novelty Collection. Two of the highlighted timepieces directly benefit two of the world's most innovative ecological foundations: the Galapagos Edition Aquatimer chronograph benefiting the Charles Darwin Foundation and the Ingenieur Automatic Mission Earth commemorating environmental adventurer David de Rothschild's Plastiki Expedition. Highlights of the evening included a tasting of Gotham's world-renowned wine selection, a Cigar Patio hosted by Jeff Padrón of Padrón Cigars and Ivan Campos of Cigar Snob magazine and fabulous cuisine by Chef Alfred Portale. 305.985.4900, kings12.com



IWC's Galapagos Edition Aquatimer